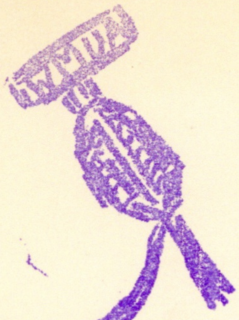

WMUA WELCOMES

Richard Savigne (Technical)

Nancy Brehre (news)

Joan Siegmund (Typing)

Warren Blandin (Technical)

Edward Canner (operator)

Marjorie Cunmino (Typing)

Norm Rothstein (Announcing)

Michael A. Corren (announcing)

[illegible] Jesson (administration)

Elaine Danderson (Relations)

Ralph D'Amato (Training Board)

Tom Lott (producer)

Marsha Melville (announcer)

John Brewer (Technical)

David Casey (operator)

Robert Koffman (Technical)

Carol Blair (Publicity)

Carol Bisk (operator)

Harriet Glover (operator)

Roger Babb (Technical)

Norah Rolfe (announcing)

Chris Glouka (Publicity)

Sanford Liddle (announc.)

David Cullen (News Dept.)

Robert Rousseau (operator)

Paul Campbell (announcing)

Allan Campbell (operator)

Barbara Burke (announcer)

Dolores Margolott (Record Library)

Jim Pratt (announcer)

Leon Sesour (Technical)

Marilyn Smith (Record Library)

Edward Blossom (operator)

David Hollingsworth (announcer)

PRAISE AND CRITICISM - In taking stock of the operations of WMUA since we started in September, several items stand out as being most worthy of mention here.

Our first goal was acchieved. We started broadcasting the first evening the freshmen arrived and fell only fifteen minutes short of the time we were scheduled to go on the air. We broadcast extra hours that first weekend and as a whole, presented a good picture of the station, both in the studios and office, and on the air to the University. A special program including President Mather and deans Hopkins and Curtis acted as our welcom to the class of 1958.

In addition, our second promise

(Con't 2nd page)

PRAISE AND CRITICISM ^^^^^ (Con't from pg. 1)

that we made to ourselves (that we would keep the same full schedule as we ended with last year) was accomplished. It is to the credit of each and every active station member and contributor, student or faculty, that this part of our plan was a success. Our reliability on the air has been excellent and for this everyone deserves to be congratulated.

Thirdly, it has become necessary to be quite critical of our present operating performance. To be very truthful, and we all have seen it, there have been too many painful slips and general foul-ups in the past few weeks. We're becoming noted for our sloppy announcing and operating. Station identifications and record credits missed, mis-cues, open mikes, wrong speeds, wrong transcriptions and a number of other mistakes have been taking place with considerable regularity. Moreover, this poor type of broadcasting has influenced some persons to ride roughshod over established policy with little regard as to how it sounds to our listeners. Each of our three big music programs each evening have suffered from this disregard of established policy. Intentional failure to observe established procedures will not be tolerated. This is a licensed radio, and there are certain responsibilities we must meet. These responsibilities can be met only through co-operation and adherence to rules and regulations set up by the station staff.

Lastly, the future looks bright for Wmua. We have a good staff that works well together and enjoys it. Another year promises new studios; this year holds a challenge and rewards for everyone. This will be the biggest and best year yet!

Joseph S. Larson
Station Manager

^^^

PRODUCTION ADVANCES^^^^ Every year WMUA gets bigger and better, and the production department, in order to keep up with and to stimulate this growth, has increased its staff, added new programs, and has made changes which were felt necessary. First of all, a working chain of command in the department has been set up. For those interested, this is how the C. of C. looks at present:

- PRODUCTION DIRECTOR
  - CHIEF ANNOUNCER
    - RECORD LIBRARIAN
    - STAFF ANNOUNCERS
  - PROGRAM MANAGER
    - NEWS
    - SPORTS
    - CONTINUITY
    - SPECIAL EVENTS
    - CLASSICAL MUSIC

(Con't. 3rd pg.)